## Biographical Note





Dr. **A. Raj** has been working with the Quality Council of India (QCI) since 2015 and is currently posted as the Chief Executive Officer of NBQP after successfully setting up and running the ZED Division of QCI. QCI is an independent & autonomous body set-up by the Government of India.

Raj has had an enthusiastic professional career of over 29 years, based on a PhD and Master's Degree. He is also a Commerce Graduate from University of Delhi and a Certified Hospitality Educator. As the CEO of the National Board for Quality Promotion (NBQP) of QCI, Raj & his team are responsible to take forward the message of quality to the masses in order to fulfil the vision of India becoming a developed nation by 2047. To engrain the culture of Quality in the DNA of the nation the NBQP Team is guided by a vision that consolidates all the efforts in the direction of enabling 'Quality of Life' for citizens of India. To build this culture of Quality consciousness that enables both demand and supply of quality in all walks of life, NBQP is making efforts to educate all stakeholders, engage them in quality & related activities and empower them to take forward this cause in their respective domains.

Raj has presented papers at ASQ (Texas, USA), ARSO (South Africa, Ethiopia, Kenya, Burkina Faso, Cameroon, Congo), IAQ/SAQ Shanghai (China), EoQ (Slovenia & Portugal), ICQEM (Spain), CSQ (Canada) amongst others. At the national level he has presented & showcased various initiatives of QCI at multiple forums & panel discussions including conclaves, investment summits, industry events of various State Governments, reputed National Industry Chambers & Associations as well as at Supply Chain meetings of large Enterprises and OEMs. He has assisted in institutionalizing various benefits for MSME units through sustained engagement with the State Governments, RBI & Financial Institutions, Government e-Marketplace etc.

An avid traveller, Raj loves experiencing various cultures, cuisines and traditions and is fond of learning new languages.

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