

Biographical Note



Ulf Gustavsson, Secretary General, European Organization for Quality, EOQ.

Ulf has been both a leader and a manager since 1991. This includes 12 years as at IKEA, the home furnishing company, in different global positions both in Sweden and abroad. His previous assignments also include managerial positions in the international telecom company Millicom that is listed at Nasdaq New York and Stockholm Stock exchange market. Ulf is since June 2020 Secretary General for European Organization for Quality, EOQ. Besides his role as Secretary General, he holds positions as chairman of the board in a couple of companies. He is also a past chairman of the Swedish Association for Quality, SFK, a member organization of EOQ.