

Biographical Note



Kerry L. Bass, CEO and Principal of Potential To Reality Consulting. Mr. Bass is an executive consultant with more than 25 years' experience leading and supporting transformation and major organizational change for large public and private sector organizations. That experience included several top senior executive and leadership positions with responsibility for global and local mission success and operational excellence.

Mr. Bass serves in ASQ as the current Corporate Treasurer and member of the Board of Directors Executive Committee, a member of the ASQ Government Division leadership Council and a member of the Center for Quality Standards in Government Leadership Committee. Additionally, he was the founding Chair of the ASQ Center for Electoral Quality and Integrity (CEQI), Where he serves on the leadership and Advisory Committees.

Mr. Bass holds certifications as a Lean Six Sigma Master Black Belt, Certified Manager of Quality and Organizational Excellence, Certified Quality Auditor, Project Management Professional, Organization Change Management Practitioner and Talent Optimization Consultant. He earned a Masters of Business Administration from Emory University and is a Doctor of Business Administration student at Georgia State University..