

# Biographical Note



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## José Carlos Pereira

Portuguese and passionate about business development for over 23 years. He has a consolidated experience in sales and management of international projects, worked in several Portuguese and multinational companies. He works/promotes several companies abroad - deals with international projects mostly in Africa and Latin America.

He holds an MBA from ESADE Barcelona and had the opportunity to be a leader in numerous contexts and geographies. With all the know-how acquired throughout his career, he is currently supporting dozens of Portuguese entrepreneurs to develop their businesses and teams.

Currently, its main objective is to stimulate minds by increasing ROI, helping SMEs and business owners in growth and development, with an oriented customer-centric. He is also a speaker in international business and sales management.