

Biographical Note



Carlos Ribas is the Bosch Representative in Portugal since 2015 and the Technical Plant Management of Bosch Car Multimedia in Braga/Portugal that develops and produces infotainment systems, instrument clusters, vehicle computers and sensors for the automotive industry. He holds a degree in electronic engineering, a global leadership and management training in Japan and a 'Global Leadership Executive' from Carnegie Mellon University, Pittsburgh, USA.

Carlos Ribas started his career at Hoechst, worked at Yazaki and started at Bosch in 2003 as Production Manager and later as Technical Plant Manager. In 2010 he was assigned General Manager at Bosch in Mondeville, France, dedicated to production of electronic and mechanic components for the automotive industry, returning to Portugal in 2015.

He has been keynote speaker in various national and international events and debates, especially on topics as Innovation and Investments in Portugal, Quality, New Technologies, Partnership models between Industry and Academia, amongst others. He also integrates several PhD juries on international level. Carlos Ribas was awarded the European Quality Leader (EQL) Award 2020, which recognizes outstanding individuals who devote their time, energy and knowledge by sharing their beliefs for the benefit of the European Society.

The strategic priorities of Carlos Ribas are innovation and development of high-technology products and the sustainable increase of the activities of Bosch in Portugal in the three production plants (Braga – Car Multimedia, Aveiro – Thermotechnology and Ovar – Security Systems) and shared services in Lisbon.